

## "MORE THAN A SEO TASK" – SHORT TERM CONTRACT

### ABOUT THE OPPORTUNITY

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We are looking for an efficient all-round WordPress and digital marketing practitioner to assist with tasks associated with the completion of our new website and to improve our online reach. Working on our SEO visibility, the role will optimise and update our existing content, making full use of tagging, Google Analytics and other relevant tools, excellent written English and copy editing skills. Following our brief, the role also includes the formatting of new and some existing content, adhering accurately to our established house style, and repairing broken hyperlinks across the site. This assignment has the potential to transition into a regular part time support role, subject to funding.

### THE ROLE

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Working remotely. 4 week contract @ 37.5 hours per week, or equivalent time spread over a longer period, paid at the London Living Wage. Assignment also available as a freelance opportunity for an agreed fee.

### ABOUT T4CG

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Together for the Common Good (T4CG) is a small charity working to strengthen the bonds of social trust. Our vision is of a world transformed where people take responsibility for the Common Good, which involves upholding the sanctity of love, of human beings and creation.

Our work involves calling people to fulfil their unique vocational responsibility by putting Gospel-centred Common Good principles into practice and by working with others of different opinions and backgrounds in shared purpose to build up civil society.

We do this through training resources (for clergy, lay people and schools), public conversations, online and printed materials, talks and sessions. Relationship building is at the heart of how we work. We partner with people and organisations across the churches, and with allies from fellow faith and non-religious traditions. We work across the UK and have some interest from overseas.

We are a small charity running on a very tight budget. Our tiny team punches above its weight thanks to a high level of pro bono assistance in the form of volunteers, associates and working groups.

We're proud to draw from our shared experience across the Christian traditions, in particular Catholic Social Teaching, which helps us seed and support Common Good practice in all communities.

Our inspiration is rooted in the ground-breaking partnership between church leaders in Liverpool a generation ago. At a time of division and instability, they set aside their differences and worked together for the good of the city. Responding to God's call to build relationships, and in solidarity with communities, they bridged divides and played a key role in the renewal of civic wellbeing.

T4CG is an equal opportunities employer.

### HOW TO APPLY

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**Deadline:** To register your interest, please email your completed application form to [info@togetherforthecommongood.co.uk](mailto:info@togetherforthecommongood.co.uk) by 5pm on 8 December 2020. Interviews will be online.

**Registered office:** Together for the Common Good, 11 Genoa Avenue London, London SW15 6DY.